



ROBOCALL



PT MITRATELECOM GLOBAL MANDIRI
PUSAT BISNIS DAAN MOGOT BARU
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ROBOCALL

A phone call that uses a computerized dialer to deliver a pre recorded message

Usually associated with telemarketing company or political marketing



APPLICATION

A reminder for customer (scheduled call)
– payment reminder ; invoice reminder

Delivering OTP (One Time Password) via voice channel
– alternate of SMS OTP

Delivering information for customers
– promotion
– new product launch
– event schedule



BENEFIT FOR CUSTOMER

- Cost Benefit :
efficiency : less human resources
cash flow : help company cash flow
- Scheduling details without human intervention / human error
- Company privacy
 - peer to peer connection without human interception



HOW ITS WORK ?

- SENT VIA API PROVIDED BY SERVER
- PRE RECORDED MESSAGE
- CONNECTING TO DATABASE (POSTGRESQL, MYSQL, MS SQL)



ROBOCALL RATE

B Num (CALLER DESTINATION)	RATE	REMARKS
PSTN LOKAL	Rp. 250 / UNIT CALL	
PSTN SLJJ	Rp. 250 / UNIT CALL	
CELLULER	Rp. 250 / UNIT CALL	ALL OPERATOR

NOTES :

PRICE IS EXCLUDE 10 % VAT

PRICE IS INCLUDING SOFTEARE, INTEGRATION AND CONFIGURATION



FURTHER INFORMATION , PLEASE CONTACT

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